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Marketing & Communication

GLENDALE ENCOURAGES RESIDENTS AND VISITORS TO "SHOP GLENDALE!"

GLENDALE, **Ariz.** -- Did you know that buying a pair of shoes at Arrowhead Town Center, purchasing a collectible in downtown Glendale or grabbing dinner at your neighborhood restaurant can help fill library shelves with new books, replace the playground equipment at your local park or ensure your streetlights are always on?

That's right...spending in Glendale is not only convenient, it helps make our community a great place to live.

The Glendale Office of Tourism is pleased to debut *Shop Glendale 2008*! This program encourages residents and visitors to choose Glendale as the location to spend their shopping, dining and activity dollars in an effort to bolster the economy. The program also promotes spending in Glendale, so that tax dollars used to support city services continue to grow. There is a direct connection between shopping locally and your quality of life. The fact is Glendale's police, fire, emergency medical services, streets, parks, libraries and much more are all funded through local sales generated by shoppers.

Shop Glendale 2008 debuted on October 1, 2008, and goes through December 31, 2008. The Glendale Office of Tourism invites Glendale residents and visitors to take advantage of one of a kind promotions and special offers offered Thursdays this fall.

Shoppers can begin by stopping by the Glendale Visitor Center to pick up a free "Shop Glendale Discount Card," tote and the chance to win great prizes. The center is also sponsoring a canned food drive to support St. Mary's Food Bank. The Glendale Visitor Center is located in Historic Downtown Glendale at 5800 W. Glenn Drive, Suite 140. Information is also available at www.visitglendale.com/shop or by calling 623-930-4500.

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